

# Marine West & Marine South 2008 Sponsorship Opportunities

## Onsite and On Target.

We've designed a comprehensive sponsorship menu that provides you with a multi-media approach to building your brand and increasing your results from participating in Marine West and Marine South 2008.

We've made it even easier for you to participate by bundling some of our most exciting opportunities for both events. All Sponsors will receive the following benefits for both events:

- Company logo featured on [marinemilitaryexpos.com](http://marinemilitaryexpos.com) homepage (with a link to your site)
- Company logo featured on the sponsor page of the Show Guide
- Company logo featured on all attendee promotional materials

*Note: please note the due dates to properly incorporate all the benefits*

### Tote Bag Sponsorship

Picture every attendee carrying your logo with them—from the moment they arrive at the show and for months afterward. This priceless advertising opportunity features your logo on both sides of the official attendee tote bag along with the show logo. Sponsor provides bags and shipping to and from show(s). Show Management must approve bags prior to production.

Quantity: 2,500 bags for Marine West and 2,500 for Marine South

Combined Sponsor Investment . . . . . \$5,500  
Investment for Marine West Only . . . . . \$3,000  
Investment for Marine South Only . . . . . \$3,000

Deadline Date . . . . . December 4, 2007 Marine West  
March 4, 2008 Marine South

### Commander's Preview Reception Sponsorship

This is the highlight event for the senior level Marines in attendance at the Expos. In addition to the benefits above, you will also receive:

- One full page ad in the show guide section of the Marine Corps League magazine
- Sponsor seal in your booth during the event
- Podium recognition at the Opening Ceremony
- Ability to distribute your promotional materials in the registration area

Combined Sponsor Investment . . . . . \$11,000 (Exclusive Sponsor)  
Investment for Marine West Only . . . . . \$7,500 (Exclusive)  
\$3,000 (non-Exclusive)  
Investment for Marine South Only . . . . . \$4,800 (Exclusive)  
\$2,000 (non-Exclusive)

Deadline Date: . . . . . December 10, 2007 Marine West  
March 7, 2008 Marine South

### For more information contact:

(703) 488-2700  
[www.marinemilitaryexpos.com](http://www.marinemilitaryexpos.com)



Sponsored by:



Co-Sponsored by:



### Banner Sponsorship

(Limit 2 sponsors)

Your banner will be hung near the registration area for all to see on their way to the exhibit area. We make it easy for you – just provide your artwork and we'll create the banner. Each banner will be 5' high x 15' wide, and show management and sponsor will determine placement of banner.

Combined Sponsor Investment . . . . . \$5,500 including banner production  
(5'x15' double-sided, 2-color banner)

Investment for Marine West Only . . . . . \$3,000 (including banner)  
Investment for Marine South Only . . . . . \$3,000 (including banner)

Deadline date  
for artwork submission . . . . . December 4, 2007 for Marine West  
March 4, 2008 for Marine South

### Roadside Sandwich Board Sponsorship

(limited to 2 sponsors)

These unique double-sided signs get attention of the attendees both coming and going, and provide a great opportunity to get your name in front of everyone who drives and walks by the exhibit area. Once again, we make it easy for you—just provide your artwork and we'll create multiple signs.

Combined Sponsor Investment . . . . . \$3,500  
Investment for Marine West Only . . . . . \$2,000  
Investment for Marine South Only . . . . . \$2,000

Deadline date  
for artwork submission . . . . . December 4, 2007 for Marine West  
March 4, 2008 for Marine South

### Interactive Sponsorship

(limited to 5 sponsors)

Want to reach more attendees than just those who pass by your booth? Under your current booth space contract you are limited to doing business only inside your booth area. Just think, by purchasing an interactive sponsorship you could send one of your staff members, or perhaps a hired model, out into the crowds with handouts and giveaways to create buzz about your booth. The attendees will follow that buzz back to you, in the booth, wanting to know more.

**Suggested items:** Postcards, small promotional items such as pens, cups, stress balls, yo-yo's, etc.

*Note: All handouts must be approved by Show Management. Sponsor is responsible for production, shipping and all cost associated with promotional material.*

Combined Sponsor Investment . . . . . \$1,500  
Investment for Marine West Only . . . . . \$1,000  
Investment for Marine South Only . . . . . \$1,000

### Create Your Own Sponsorship

Have a creative idea for your product and sponsorship not listed? Please tell us about it. We will assist you in developing a customized sponsorship to meet your specific marketing needs.